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**Media Contact:**  
Stephanie Olsen  
Lages & Associates  
(949) 453-8080  
[stephanie@lages.com](mailto:stephanie@lages.com)

## **Cosemi Joins Logitech Collaboration Program**

### **Logitech and Cosemi Team Up to Enhance 4K Video Conferencing and Huddle Room Experience**

IRVINE, Calif., March 12, 2018 – [Cosemi Technologies Inc.](#), a global leader in innovative, high-speed connectivity solutions, today announced that it has joined the [Logitech Collaboration Program](#) (LCP) as an integration partner in the program's Complementary Technology Provider track. Through the LCP, Cosemi delivers an integrated, exceptional user experience as validated by the [Logitech Software Reference Kit \(SRK\)](#). This means that customers who purchase Logitech collaboration products, along with [active optical cables](#) (AOCs) from Cosemi, will receive a solution that is optimized for groups to collaborate anytime and anywhere.

The latest standard in consumer and professional video display technologies, 4K/8K HDR ultra high-definition (UHD) is accelerating the demand for high bandwidth, uncompressed, wired video communication solutions that need data rates that are quickly approaching 100Gbps. This is due to the fact that achieving true UHD resolutions will require at minimum a 10Gbps data rate and beyond 100Gbps at the highest 8K resolutions, well above the bandwidth of today's HD.

Cosemi's [USB 3.1 AOCs](#) are complementary to Logitech's Brio 4K cameras. The combined solution maximizes the use of 4K video to enhance the enterprise conference and huddle room experience. Active optical cables improve collaboration by eliminating the

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architectural deficiencies of legacy copper cables in today's video conferencing solutions, displays and camera interconnects.

“Our AOCs are designed to address the growing demand for high-speed communications across all I/O interconnects suited for home, enterprise and cloud applications,” said Cosemi Senior VP of Business Development Samir Desai. “We look forward to adding value with our AOCs to Logitech customers through the Logitech Collaboration Program. Customers can now be confident that our AOCs are tested to be complementary with Logitech solutions.”

“We are pleased to add Cosemi's cables to our program,” said Scott Wharton, general manager of Logitech's video collaboration group. “By closely collaborating with Cosemi, we are able to offer a better user experience to our joint customers.”

To learn more about Cosemi, please visit [www.cosemi.com](http://www.cosemi.com).

### **About Cosemi Technologies**

A global leader in innovative high-speed connectivity solutions, Cosemi Technologies Inc. is focused on enabling optical connectivity everywhere. Cosemi designs and manufactures active optical cables for infrastructures supporting today's unprecedented data growth. The company offers a comprehensive portfolio of quality solutions that service the data center, home entertainment and consumer electronics markets. To learn more about Cosemi, please visit [www.cosemi.com](http://www.cosemi.com) or follow the company on [LinkedIn](#) and [Twitter](#).

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