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**Cosemi Launches Prosemi Brand of HDMI Active Optical Cables**

**New HDMI Cables Feature All of the Design, Performance and Quality of High-End Commercial AOCs at a Competitive Consumer Price Point**

**IRVINE, Calif., August 3, 2021** – [Cosemi Technologies Inc.](#), a global leader in innovative, high-speed connectivity solutions, today announced the launch of its Prosemi HDMI active optical cables (AOCs). Targeted to consumers looking for the performance benefits of an AOC at an affordable price point, the new Prosemi HDMI 2.0 cables are available in lengths of 5, 10, 15 and 20 meters.

Developed for indoor consumer applications, the Prosemi HDMI AOCs feature a VW-1, indoor-rated jacket for in-room applications and are built on the company's patented hybrid AOC platform combining the high-speed and power of a fiber optic cable. Cosemi's cables bring a true plug-and-play experience with full compliance and compatibility with the HDMI 2.0 standard for 4K/60 video over long distances. Cosemi's cables are thin, lightweight and flexible for easy installation in even the most difficult to reach spaces.

According to Adrian Collins, director of product marketing, "We have taken our expertise in AOCs for commercial and large venue applications and have designed an HDMI AOC that addresses the home entertainment, gaming and work from home consumer environments. Our

patented AOC design is now available at a fraction of the cost for consumers looking for the ultimate video or high-def experience in their homes.”

The Prosemi line of HDMI AOCs is targeted to high-resolution video devices such as TVs, computer monitors, gaming monitors and mobile devices. The cables come standard with 4K video to address the increased demand for longer 4K HDMI cables that are thinner, lighter and more flexible. Cosemi’s new cables offer the same performance as their commercial AV-quality cables, with increased clarity of colors and sound, and are extremely cost effective.

Prosemi AOC features include:

- Patented AOC cable with 5mm bend radius
- 18Gbps high-speed fiber optics
- Supports ARC, CEC and HDCP
- EMI/RFI resistant
- No external power required
- Indoor rated jacket

Cosemi’s Prosemi HDMI cables are available now on Amazon [here](#) in multiple lengths. To learn more about Cosemi, please visit [www.cosemi.com](http://www.cosemi.com).

### **About Cosemi Technologies**

A global leader in innovative high-speed connectivity solutions, Cosemi Technologies Inc. is focused on enabling optical connectivity everywhere. Cosemi designs and manufactures active optical cables that support today’s unprecedented video and data growth. The company offers a comprehensive portfolio of quality interconnect solutions that service video collaboration, proAV, consumer electronics, medical, AR/VR, enterprise and industrial markets. Cosemi proudly maintains a strong [patent portfolio](#) on its innovative AOCs and physical layer semiconductor technology. To learn more about Cosemi, please visit [www.cosemi.com](http://www.cosemi.com) or follow the company on [LinkedIn](#) and [Twitter](#).

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